

CURRICULUM AMANDA GALINDO

16.06.2000

GRAPHIC DESIGN BACHELOR
GRADUATED IN 2021

CURRENTLY WORKING AS A FREELANCER. LET'S TALK! :)

experienced in:

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Education

Bachelor's in Graphic Design

ESPM – Rio de Janeiro, Brazil | Graduated in 2021

Visual Merchandising & Retail Design (Certificate)

Lisbon, Portugal – 5-month intensive course | 2022

Work Experience

Creative Director

Enzimas em Ação | 2018–Present

- Led branding and visual identity projects for experiential marketing campaigns.
- Created immersive installations, stands, and scenography for national clients.
- Directed creative teams and oversaw production of high-budget events.

Freelance Graphic Designer | Ongoing

- Developed branding and creative campaigns for clients across fashion, furniture, wellness, music, food, and tech, translating strategy into emotion-driven visuals.

Visual Designer & Art Director

B.House Comunicação | 2021–Present

- Led branding projects and designed visual identities for fashion and lifestyle clients.
- Directed campaign launches and photoshoots, aligning creative strategy with brand positioning.
- Developed print and digital materials, including editorial layouts, packaging, and social media content.

Creative Director & Graphic Designer

- 📍 Based in Rio de Janeiro, Brazil
- ✉️ hello@amandagal.com
- 📞 +55 (21) 99797-8677
- 📄 Portfolio: behance.net/dica1606cfbf

Profile

I'm Amanda Galindo, a 25 year old Creative Director and Graphic Designer with over 7 years of experience in branding, visual storytelling, and experience design.

Currently working at Enzimas em Ação (@enzimas.co), a creative marketing agency focused on live brand experiences, and B.House Comunicação (@b.housecomunicacao), which specializes in branding for fashion and lifestyle clients.

I've been working remotely for the past 4 years and plan to keep it that way. **My dream is to design from anywhere, live everywhere, and make beautiful things along the way.**

Hobbies & Interests

Traveling to new places, meeting people from different cultures, discovering hidden spots, collecting visual references, dancing ballet, exploring fashion and vintage markets and spontaneous adventures.

Languages

Portuguese – Native | English – Fluent | Spanish – Intermediate | French – Basic understanding

Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere) & Canva
- AI-assisted creation (ImageFX, Sora, ChatGPT)
- Branding & Visual Identity
- Campaigns & Photoshoots
- Art Direction & Creative Strategy
- Social Media Content Design